



**2019 Michigan Writing Centers
Association Conference**
Central Michigan University, Mt. Pleasant, Michigan
Saturday, November 2nd, 2019

CALL FOR SPONSORSHIPS

Name of Contact Person: _____

Name of Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email: _____

CONFERENCE FUNDING

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> Bagels / donuts and coffee | \$100 |
| <input type="checkbox"/> Lunch sponsorship
<i>Donor's name or logo in conference program & on tables</i> | \$500 full / \$250 partial |
| <input type="checkbox"/> Information Table sponsorship
<i>Banquet-size table available in main conference area for company promotion</i> | \$100 |

ADVERTISING

- Writing Center Shout-Out** **\$25**
Your 2.5" X 3.5" advertisement shout-out to colleagues, tutors, or centers featured in our conference program and on the website
- Quarter-Page advertisement** **\$50**
Your 5" x 3.5" advertisement design featured in our conference program and on the website
- Half-Page advertisement** **\$100**
Your 5" x 7.5" advertisement design featured in our conference program and on the website
- Full-Page advertisement** **\$200**
Your 10.5" x 7.5" advertisement design featured in our conference program and on the website

PRODUCT DONATIONS

- Conference material in participant bags**
Branded goods such as pens, pads of paper, or other office supplies, as well as larger items such as wearable gear will be included in conference bag
- Door prizes** **\$100, 1-50 count**
Gift cards, branded merchandise or the like will be offered to conference participants
- Flyers / Coupons in participant bags**
Coupons or promotional materials will be included in every bag, with an estimated audience of 200 participants

Please complete this form and email it to: Dan Lawson,
Conference Coordinator

lawso3d@cmich.edu

We will confirm your sponsorship upon review of your form.

Information on payment will be sent at that time.